

4-H Council of Alberta Update

Spring 2015



Letter of Intent (LOI)

The 4-H Council of Alberta, Alberta Agriculture and Rural Development and the 4-H Foundation of Alberta are pleased to share the Communique and 4-H Program Letter of Intent signed on March 27, 2015, in recognition of our continuing partnership and collaboration. The Letter of Intent establishes our commitment to the successful delivery of the 4-H Alberta program and agreement to collaborate to ensure 4-H members and leaders are served and supported through the development and delivery of relevant and effective 4-H programs to grow rural youth leaders and contributing citizens. Please take a moment to review the content of this agreement available by visiting www.4h.ab.ca or reviewing an email sent to all registered 4-H Alberta Leaders on March 31, 2015.

If you have any questions or comments regarding the Letter of Intent please feel free to contact Andy Pittman, 4-H Council of Alberta (apittman@4hab.com); Rod Carlyon, Alberta Agriculture and Rural Development (rod.carlyon@gov.ab.ca); or Arron Madson, 4-H Foundation of Alberta (a.madson@agcall.com).

2015 Regional Gathering

The fourth annual regional gathering was held March 28 at the Alberta 4-H Centre. There was representation from every region and provincial advisory committee at this year's gathering. The regional gathering is always a great chance to share with other regions take home new ideas and one method to communicate with the 4-H Council of Alberta. The LOI was also shared with those who attended and was well received. Thank you to all those who came out and shared their thoughts. We look forward to the opportunity to meet with the regions again next year, so mark your calendars for March 2016.

4-H Council of Alberta

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Toll Free: 1.877.682.2244 or Phone 780.682.2648 Email: council@4hab.com
www.4hcouncilofalberta.com or www.4h.ab.ca

Cleaver Kids Leader Training 2015

Cleaver Kids Leader Training was held March 28-29 at the Alberta 4-H Centre. The Cleaver Kids leaders had a chance to learn about the Cleaver Kids Skill development, remembering to play, program planning and get answers/suggestions for their questions while networking with fellow Cleaver Kids Leaders. Comments from the participants included “every Cleaver Kids Leader should plan to attend in the future to help with their club plan and progress their Cleaver Kids to junior members while enjoying being a part of 4-H”. If there are any clubs with Cleaver Kids questions or ideas to share they are encouraged to call Council.

4-H Council of Alberta welcomes a new Director at Large – Lanny Anderson

Lanny Anderson will join the 4-H Council of Alberta for a three year term beginning March 2015.

Lanny Anderson was an active member of the Czar Metiskow 4-H Beef Club, during which Lanny participated in a wide variety of activities at all levels within the 4-H program. Some highlights include placing 1st at Provincial Public speaking in 1999, spending 4 years representing East Central Region within the provincial 4-H Ambassador program and numerous other programs. These opportunities as a member were helpful as he worked with the Alberta 4-H Branch and Alberta 4-H Foundation as a Program Assistant during the summer and helped with a variety of Alumni initiatives that included being part of the team to revive the winter camp program “Snowfest” in southern Alberta.

The past decade Lanny has spent working in public in private sectors delivering marketing and development programs ranging from consumer packaged goods, provincial government, professional services firms and post secondary. In his current role at Mount Royal University in Admissions and Recruitment draws on his experience within 4-H, as they develop programs to connect with youth across Canada to promote our unique program offering with prospective students.

Lanny says “It has always been important to be a part of my community”. As he has grown personally and professionally, he continually comes back to the foundational skills and experiences that were built during the time with the program. “I could not imagine a better opportunity to give back and ensure the 4-H program continues to provide members with similar transformational opportunities and experiences that contribute to their personal and professional growth.

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4-H Council of Alberta Fee

The 4-H Council of Alberta is grateful for the support that Regional and District Councils, members and leaders have provided over the past years. The 4-H Council of Alberta fee has been \$10 per member for the past six years. This fee is utilized for Council operations. As we move forward, we embrace new opportunities to enhance the 4-H program requiring your assistance. Please review the fee schedule for the 4-H Council of Alberta in the coming years communicated March 2014. Thank you for your support.

2015-2016 - \$25 per Member

2016-2017 - \$30 per Member

National Volunteer Week

April 12-18, 2015

Since 1917, 4-H Alberta volunteers have been helping members to achieve excellence and to develop leadership, communication, technical, and life skills. Today, over 2,100 volunteers contribute their time, skills, and expertise toward enhancing 4-H Alberta.

Thank you 4-H Alberta volunteers for devoting countless hours, continuing dedication, meaningful contributions, and commitment to mentoring youth in Alberta! Your efforts will ensure a bright future for 4-H youth and the communities in our province.

We encourage members and leaders to take the time during Volunteer Week to acknowledge and thank your 4-H leader, current or past, for all that they do for their club and community. Let them know how they have positively impacted your life – he or she will never forget your words of appreciation!

www.4hcouncilofalberta.com

The 4-H Council of Albert has started a very basic website for leaders and members to get the most up to date information from the Council. You can find meeting updates, council documents and Cleaver Kids info on this site. A summary of regional sharing from the regional gathering can also be found on the website.

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4-H Alberta Policy Changes

In consultation with the provincial advisory groups the 4-H Alberta Equine, Beef and Sheep policies will see minor changes for the upcoming club year. Please encourage your clubs to take note of the changes when preparing for fall club start up.

Leader Screening

All leaders are encouraged to check their profile by signing on using their username and password. By checking your profile you can see if your leader screening is complete and or the progress. General leaders are able to see all their club leaders screening date. If there are leaders registered not acting in a leadership role please contact Council or your Regional Specialist to update your club system.

Insurance/ accident and incident reports

Clever Kids, members, leaders and volunteers are covered by 4-H insurance through the Clever Kids registration free and the 4-H Council of Alberta fee. As a reminder please report every incident or accident big or small by completing the report form and sending to the 4-H Council of Alberta. The report form can be found on the downloads section on www.4h.ab.ca

Also be sure to document your 4-H events and or activity details in club, district and or regional minutes along with who participated. Please contact 4-H Council of Alberta for your insurance questions or visit www.4h.ab.ca for frequently asked questions.

4-H Canada Visual Identity

4-H Alberta is thrilled to announce that we are a part of 4-H Canada's nation-wide movement to refresh the 4-H logo. For decades, Canada's 4-H community has been discussing the need to refresh the look and feel of 4-H.

So on June 11th, 4-H Canada will be launching the new 4-H logo. On that day, 4-H Alberta will be posting the new logo on our website along with the accompanying visual identity standards.

Any clubs or councils who are thinking about creating anything with the 4-H logo on it may want to hold off until June 11th, when the new logo will be readily available on the website. This may include any item that has a substantial cost attached to it and/or that your club or council will be utilizing for an extended period of time. However, if a club or council needs to create items prior to June 11th, by all means, use the current logo. It's important to note that it is not necessary to throw away materials that display the old logo. This is very much a "common sense" approach to a new visual identity. After June 11th, everyone is expected to use the new logo, in accordance with the visual identity standards, on any new materials created.

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