

WELCOME TO THE 4-H ALBERTA FAMILY

4-H Alberta Sponsorship Levels at a Glance

	Emerald Clover \$100,000+	Gold Clover \$50,000 - \$99,999	Silver Clover \$25,000 - \$49,999	Bronze Clover \$10,000 - \$24,999	Green Clover \$5,000 - \$9,999	White Clover \$1,000 - \$4,999	4-H Alberta Friend up to \$999
On site Signage at the 4-H Centre	X						
Speaking Opportunity at the Partner Appreciation Event	X						
Promotional video contest in collaboration with 4-H Alberta Youth	X						
Official introduction and speaking opportunity at 4-H Alberta Leaders Conference	X						
Logo Recognition on 4-H Alberta Member Cards	X						
Logo on 4-H Alberta Letterhead	X						
Hyper Link on 4-H Alberta website	X	X					
Editorial in one 4-H Alberta Publication	X	X					
Meet & Greet with 4-H Alberta's top members at 4-H Alberta Selections	X	X					
Personalized interaction opportunities with 4-H Alberta members	X	X	X				
Ad in all 4-H Alberta Publications	Full Page	Half Page	Quarter				
Provincial Press Release announcing Partnership	X	X	X				
Special Event Engagement (VIP Hosting, Tours, etc.)	X	X	X				
Use of 4-H Alberta Logo	X	X	X				
CEO Thank You Meeting/ Call	X	X	X				
Activation Opportunities at Provincial Events where applicable	X	X	X	X			
Employee Involvement (Workshops, Camps, tec.)	X	X	X	X			
4-H Alberta Social Media Logo Recognition	Up to 20	Up to 10	Up to 5	Up to 2	Once		
Recognition in all 4-H monthly e-blasts	12	6	4	2	1		
Logo Recognition at Provincial Events	All	50%	30%	20%	15%	5%	
Branding/ Logo on all sponsored Event Promotional Materials	X	X	X	X	X	X	
Logo Recognition in all sponsored Event Photos	X	X	X	X	X	X	
Use of 'Official Sponsor/ Proud 4-H Alberta Supporter'	X	X	X	X	X	X	
4-H Alberta Centre Tours, Hosting, etc.	X	X	X	X	X	X	
Recognition in special Sponsor Section on 4-H Alberta Website	Logo	Logo	Logo	Logo	Name	Name	Name
Recognition in Annual Report	Highlighted Impact	Logo	Logo	Logo	Name	Name	Name
Invitation to Partner Appreciation Event	X	X	X	X	X	X	X