



News Release

For immediate release

4-H Canada and Farm Credit Canada Extend Relationship in Support of Positive Youth Development

Ottawa, ON, June 7, 2016 – 4-H Canada and Farm Credit Canada (FCC) are proud to announce the extension of FCC funding to 4-H Canada until 2019. FCC’s annual 4-H Canada funding commitment of \$250,000 supports national, provincial and club level programs and initiatives, including the popular **FCC 4-H Club Fund**. The announcement was made at 4-H Canada’s Annual General Meeting on Friday, June 3, 2016. *(Photo attached)*

4-H Canada and FCC have much in common, particularly their efforts to foster a thriving agricultural community in Canada, and their partnership over the past 25 years is one of pride for both organizations. 4-H Canada’s goal of helping young Canadians “Learn To Do By Doing” in a safe, inclusive and fun environment has been supported greatly by FCC throughout the life of the FCC 4-H Club Fund and other funding initiatives.

For Canada’s leading agriculture lender, nurturing responsible, caring and contributing young people who are committed to positively impacting their communities across Canada is a win-win outcome.

“FCC believes in building partnerships that make our industry stronger,” said Todd Klink, Executive Vice-President and Chief Marketing Officer at FCC. “We are proud to partner with 4-H Canada in strengthening the bond between this industry and young people, since the future of Canadian agriculture depends on our ability to nurture skilled, knowledgeable and forward-thinking future leaders.”

“We are grateful for the support that our partner FCC has contributed to the 4-H movement in Canada for the past quarter century,” said 4-H Canada CEO, Shannon Benner. “As one of our longest standing partners, FCC’s generous contributions towards building youth leaders have had a powerful and long-lasting impact for 4-H clubs across Canada. The positive outcomes and tangible benefits can be seen across the country.”

This valuable partnership between 4-H Canada and FCC helps to create meaningful opportunities for agricultural and rural youth. FCC’s continued involvement with organizations furthering positive dialogue around agriculture, such as Agriculture More Than Ever (agriculturemorethanever.ca) and other initiatives, provides youth in programs such as 4-H with the resources and opportunities to take pride in being part of such an important industry and dynamic community. With FCC’s ongoing support of 4-H Canada through the FCC 4-H Club Fund, and with exciting new initiatives like Canada’s Agriculture Day (February 16, 2017), the future of agriculture in Canada looks bright.

For more information on the FCC 4-H Club Fund, please visit: <http://www.4-h-canada.ca/fcc4hclubfund>

A list of the 2015 FCC 4-H Club Fund recipients is available here: https://4-h-canada.ca/sites/default/files/fcc_4-h_club_fund_recipients_2015.pdf



News Release

About 4-H Canada

For over 100 years, 4-H Canada has been one of the most highly respected positive youth development organizations in Canada. 4-H Canada has more than 24,000 members and nearly 7,400 volunteers. Our goal is to help young Canadians “Learn To Do By Doing” in a safe, inclusive and fun environment. We believe in nurturing responsible, caring and contributing leaders who are committed to positively impacting their communities across Canada and around the world. To learn more about 4-H Canada, please visit www.4-H-Canada.ca.

About Farm Credit Canada

FCC is Canada’s leading agriculture lender, with a healthy loan portfolio of more than \$28 billion. Our employees are dedicated to the future of Canadian agriculture and its role in feeding an ever-growing world. We provide flexible, competitively priced financing, management software, information and knowledge specifically designed for the agriculture and agri-food industry. Our profits are reinvested back into agriculture and the communities where our customers and employees live and work. Visit fcc.ca or follow us on [Facebook](#), [LinkedIn](#), and on Twitter [@FCCagriculture](#).

Photo cutline: *Randy Mowat (left), Chair of the Canadian 4-H Foundation, presents Todd Klink (Right), Executive Vice-President and Chief Marketing Officer at Farm Credit Canada (FCC), with a 4-H Canada Emerald Clover Partner award at the Canadian 4-H Foundation Luncheon on June 3, 2016. Mr. Klink, who is also a Trustee with the Canadian 4-H Foundation, was on hand to accept the award on behalf of FCC, a proud partner of 4-H Canada for over 25 years.*

For more information, media may contact:

Elizabeth Jarvis, Director, Marketing and Communications

4-H Canada
613-759-1013 ext. 130
eJarvis@4-h-canada.ca

Éva Larouche, Corporate Communication (bilingual)

Farm Credit Canada
1-888-780-6647
eva.larouche@fcc.ca